

## Commercial Photography Price List

### Publicity Portrait Session

**\$150.00**

A publicity portrait session includes a studio session with your choice of background and clothing changes as desired. One fully retouched digital photograph is included in a high resolution jpeg format. Additional copies of this image may be provided in Black and White and in medium or low resolution versions at no extra charge.

Additional images from this session that you may want retouched are \$50.00 each.

We are also able to create your portraits on location, either outdoors or in your office. A \$50.00 location fee will be added to location portrait session. If there are multiple people in your office that require a portrait, volume discount may apply.

If the portrait concept requires a complex set up, the photos may be quoted using our editorial photography pricing.

Images are normally selected at the time of your session by viewing them on our computer. On Line proofing may be included at no extra charge.

*GST Will Be Added To Prices*

## Editorial & Event Photography Rates

**Editorial photographs** can tell a story by themselves, illustrate a concept or idea, or be used in conjunction with a written story or article to add visual interest. Imagine That Photographics has worked with many of Alberta's businesses, government officials and departments, school boards and trade magazines to create images that say something about the subject of the photo and enhance your communication package. We have the ability to make your concept come to life and are eager to work with you to help develop a concept to fit with your web site, brochure, magazine or whatever your communication vehicle may be.

**Event Photography** generally documents the people and occurrences at a particular *event*. This type of photography is generally associated with awards banquets, presentations, tournaments, parties and celebrations. Imagine That Photographics goes way beyond the simple snapshot and has the ability to light a room to create bright, clear images when even the best cameras might fail. We can bring backdrops and create portrait images at an event and have the ability to make small prints on site.

Pricing for Editorial and Event Photography include high resolution digital files in a jpeg format. Images are optimized for reproduction. Optimization includes corrections for color, contrast, density and brightness and cropping. Advanced retouching is an additional charge.

On line proofing may be included at no extra charge.

Hourly Rate	minimum 2 hours	\$175.00 per hour
½ Day Rate	4 hours	\$650
Full Day Rate	8 hours	\$1250.00
Additional Time	per hour past 8 hours	\$125.00 per hour
Advanced Retouching		\$85.00 per hour

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### Feature Wall Size Prints

40x40 / 40x50 / 40x60	\$500.00
30x30 / 30x40 / 30x50	\$350.00

### Wall Décor Size Prints

24x24 / 24x30 / 24x36	\$275.00
20x20 / 20x24 / 20x30	\$200.00
16x16 / 16x20 / 16x24	\$150.00

### Accent Sized Prints

12x12 / 12x18	\$125.00
11x14 / 11x17	\$100.00

### Bookshelf or Gift Size Prints

Size	8x10	5x7 / 4x6
1 print	\$50.00 each	\$40.00 each
2 – 5 prints	\$30.00 each	\$25.00 each
6 – 10 prints	\$25.00 each	\$20.00 each
10 or more	\$20.00 each	\$15.00 each

*Volume prices only apply to more than one print from the same pose*

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